



HMIS Hazard Rating		
Health	1	0=Minimal
Flammability	0	1=Slight
Reactivity	0	2=Moderate
PPE	B	3=Serious
		4=Severe

The magical give-away spotter that is the most effective marketing and customer retention program you can invest in!

## Description

POOF is an **encapsulating spot remover** designed and priced to be given away to both current and potential customers. You will virtually secure your future success when you make the POOF “Give-Away Spotter Program” an important part of your marketing effort.

POOF labels are custom printed in full color with your company name, logo, phone number, etc. Home and business owners are super impressed by its effectiveness, so when you give it away FREE with every estimate and job, **it becomes a very effective customer retention and marketing tool.** With your company name and number right on the bottle it makes it easy to remember who they should call for their cleaning needs.

POOF is very effective on most general spots/stains found on colorfast carpet and upholstery. It removes blood, grass stains, salad oil, chocolate, protein, milk, beer, ice cream, soup, sauces, catsup, cough syrup, egg, mud and much more! POOF is so safe and powerful it can also be used as a “Super Spotter” by professional carpet cleaners.

Since POOF crystallizes upon drying and doesn't leave a sticky residue to attract dirt, your customers can use it without fear of over application. Some customers will purchase extra bottles of POOF to take care of their spotting needs.

## Directions

Test all carpeting/upholstery in an inconspicuous area for color fastness before applying any cleaning product.

Apply POOF liberally to the spot or stain. Agitate or rub gently to loosen and dissolve stain. A cloth dampened in water can be used to absorb excess POOF. POOF encapsulates any remaining dirt and will be removed with the next vacuuming.

See product label and MSDS for cautions, additional information and instructions.

## Benefits

- Great customer retention and marketing tool!
- Will not leave a dirt-attracting residue.
- Dries to a crystalline residue that will vacuum away.
- Removes a wide range of spots, stains and soils.

## Dilution and other Info

Dilution.....Ready To Use  
 PH.....approx 9.0  
 Stability.....Freeze-Thaw Stable  
 Packaging.....8 and 16 oz bottles